

**AMERICAN  
STUDIES  
LEIPZIG**

Third Annual MA-Level Graduate Conference

# GLOBAL GAMES, GLOBAL GOALS

**LOCATING AMERICA IN THE CULTURAL, SOCIAL,  
AND POLITICAL REALMS OF SPORTS**

30-31 March, 2012  
Leipzig



## CONFERENCE PROGRAM

<http://americanstudies.uni-leipzig.de/asl-gradconference2012>  
[asl-gradconference@uni-leipzig.de](mailto:asl-gradconference@uni-leipzig.de)

<http://twitter.com/aslgradc>  
facebook: "Annual ASL Graduate Conference"

## **8.45-9.45 am:**

Conference Registration

## **10 am: Opening Session**

Christina Harms, Opening Remarks

Crister Garrett, Welcoming Words

US Consul General Mark J. Powell, Sports and Diplomacy

## **11 am: Coffee Break**

## **11.15 am: Keynote Session**

### **“American and German Sports from a Socio-Cultural Perspective“**

Prof. Dr. Dorothee Alfermann (Institute for Sport Psychology and Pedagogy, University of Leipzig)

## **12.15 pm: Panel 1**

### **Courting US Influence? European Sports in the Context of Americanization**

Panel Chair: Katharina Freitag

Amalie Johanne Elmgren: “Americanization and its Impact on the Development and Success of AGK’s Entertainment Department“

Discussion with guest speaker Renate Urne, former player on the Norwegian national handball team

## **1.30 pm: Lunch Break**

## **3 pm: Panel 2**

### **Athletes, Cheerleaders, and Fans: Identity in American Popular Sports**

Panel Chair: Bettina Schuster

Joanna Kucharska: “Bring It On - The Image and Role of the Cheerleader in the American Culture“

Elina Penner: “Societal Perception of Soccer in a US Cosmopolitan Area with the Example of DC United in Washington, DC“

## **7 pm: Dinner at Leo’s Brasserie**

**8.30-9.15 am:**

Conference Registration

**09.30 am: GACC CA Professional Roundtable**

Roundtable conversation with Felix Kurtze, Chief of Marketing IceFighters Leipzig. Moderated by Marianne Polkau, sponsored by the German American Chamber of Commerce California, Leipzig.

**10.30 am: Panel 3**

**Playing with Words: Sports as a Literary Trope**

Panel Chair: Carolin Betker

Maria Wojdylo: "Sport in American Literature and Film"

Wojciech Cichon: "'I go to the basketball court and figure things out' – What Lies Behind a Game of Hoop in John Edgar Wideman's Writing"

**12 pm: Lunch Break**

**1.30 pm: Panel 4**

**Politics of the Body: Sport, Consumerism, and Physical Perfection**

Panel Chair: Stefan Ecke

Neil Huitson: "Roids in Wrestling: The Reality of Steroid Abuse in a Fantasy World"

Rebecca Schäfer: "Is Age Just a Number? Dara Torres and the (Non-)Aging Body in Sports"

**3 pm: Coffee Break**

**3.15 pm: Panel 5**

**(Not) the End: Psychological Dimensions of Sport Careers**

Panel Chair: Christiane Vogel

Peter Schneider: "Career Transition and Termination in American College Athletes: A Longitudinal Look at the Last Season and Beyond"

**4.15 pm: Concluding Session**

Nadezda N. Panchenko: Closing Remarks

**7 pm: Dinner at Moritzbastei**

Evening Program: Jazz Nachwuchsfestival at Moritzbastei

## LOCATIONS

Conference Venue:

Deutsches Literaturinstitut Leipzig, Wächterstraße 34, 04107 Leipzig

Dinner Location Friday:

Leo's Brasserie, Reichsstraße 20, 04109 Leipzig

Dinner Location Saturday:

Moritzbastei, Universitätsstraße 9, 04109 Leipzig

## ORGANIZERS

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